Why is it important to a writer?
Exemplification uses examples to illustrate or explain a general point or an abstract concept (211).

- It is used in almost every kind of writing situation…
  - To explain & clarify (state point precisely, use examples)
  - To add interest (interesting and pertinent (relevant) examples)
  - To persuade (reasonable & worth considering examples)
When will I use exemplification?

- Non-academic writing:
  - job application/cover letter
  - scholarships
  - business reports, proposals
**TRANSITION WORDS**

- For example
- For instance
- In fact
- Namely
- Specifically
- That is
- Thus
- In addition

Why do these transition words make sense for an exemplification essay?

**Sequence & Examples p. 57**
THERE ARE NO “SET” RULES!

• Number of Examples?
  • Writer needs to decide what would be appropriate considering his or her PURPOSE and AUDIENCE.

• Range of Examples
  • Writer needs to adequately represent examples across an appropriate period of time, type of space, or cross section of people.
WRITING ACTIVITY 1: EXEMPLIFICATION PRACTICE

- How many valid examples could you come up with to support the following statement?

- *Nebraska can be a fun place to vacation.*

- You have two minutes to come up with as many examples as possible to support this thesis.
- Then compare lists at your pod. Select two examples to share with the class.
- Include transition words
OTHER CONSIDERATIONS

- Using a comma in a series...
  - **ALWAYS** use commas to separate three or more items – words, phrases, clauses – in a series.
    - I was happy, sad, and surprised all at once.
    - She needed to buy a new pair of shoes, a new dress, and a new purse for the dance.

**NOTE:** Newspapers and magazines leave out the comma before the coordinating conjunction (the “and”); HOWEVER, you should always include this comma in your academic writing.
ASSIGNMENT

Read one exemplification essay:
- “Just Walk On By: A Black Man Ponders His Power to Alter Public Space” by Brent Staples p. 240 (1986)
- “Let Steroids into the Hall of Fame” by Zev Chafets p. 253 (2009)

(Year) is the date of publication
**ASSIGNMENT**

Complete the Two Column Notes with specific examples (handout/PDF)…

<table>
<thead>
<tr>
<th>Key Ideas</th>
<th>Response</th>
</tr>
</thead>
<tbody>
<tr>
<td>Page # “Text Reference” these may be main points, specific examples, details, etc.</td>
<td>Develop complete, thoughtful responses, not simply a statement of agree/disagreement or a definition.</td>
</tr>
<tr>
<td></td>
<td>Consider these questions:</td>
</tr>
<tr>
<td></td>
<td>Which example is the most effective? What other ideas, events or texts does this information remind you of? Why do you think this information is important and/or relevant today? How does this information connect to your own life? Do you agree with the author’s position? Can you provide another example?</td>
</tr>
</tbody>
</table>
“Precautions. Read Before Using. Poison...Corrosive: Causes severe eye and skin damage, may cause blindness. Harmful or fatal if swallowed. If swallowed, give large quantities of milk or water. Do not induce vomiting. Important: Keep water out of can at all times to prevent contents from violently erupting...”

This is a very strong example for Mr. Kozol to use in the opening of his essay. It captures the reader’s attention because of the imminent danger of not adhering to warnings on labels. Since he is speaking of an illiterate group of people, he is emphasizing the danger that befalls a group that does not have the ability to make themselves aware of product dangers. For one thing, a lot of people think that if someone ingests poison that the first thing he or she should do is induce vomiting, and that is clearly not the action to take here. Also, many people store cleaning supplies under or near a sink which would put this product in danger of getting wet, which could also cause major problems for a consumer who cannot read.
Writing Activity 2: Page 226 in textbook… Answer in your notebook

- There are four examples of tattoos on this page. At your pod, see if you can come up with a thesis statement where a writer could use all four of these examples in his or her writing. What would he or she say to explain each tattoo?
- Write down the thesis idea and four separate sentences to introduce or explain each tattoo.
- We will share each pod’s thesis statements.

***The names under each tattoo are of the photographer and “Photo Name”***